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BROWN

BULB

RANCH

**PACKAGED
Flower Bulbs
and
Perennials**

LIBRARY
RECEIVED
★ JUL 15 1957 ★
U. S. Department of Agriculture

**Main Office
Capitola, California
Greenwood 5-1313**

**Northwest Office
936 W. 49th St.
Seattle 7, Washington
Dexter 2600**

Packaged Bulbs and Perennials

WEST COAST HORTICULTURISTS BRAND

ATTRACTIVE PACKAGES

All bulbs are packaged in polyethylene, cellophane, or foil. Perennials are in water-proof wrapping. All packages have color illustrations and cultural directions.

SALES AIDS

We furnish advertising material and display posters.

EASY TO ORDER

Write the quantity you wish in the left-hand column and mail to either Capitola or Seattle, whichever is closer to you. We will mail you another copy for future orders. Order in multiples of 5. Fill out your name and address at the bottom of this page.

DELIVERY

Packaged Bulbs and Perennials are available from either Capitola or Seattle beginning August 15th.

BULK Bulbs

We now have attractive counter display cartons for those dealers who have been unable to properly handle and display bulk bulbs. Be sure to see these offers on Page 8. If you are interested in a full line of bulk bulbs and perennials, we will be glad to send you our catalog.

ASSORTMENTS

In order to assist you in making up a well-balanced order of the best sellers, we can make up assortments for you. Your location will be taken into consideration to be sure you receive the proper varieties for your climate.

	Your Cost
Bulb Assortment #1	\$35.00
" " #2	75.00
" " #3	150.00

Firm Name_____

Street Address_____

City and State_____

Tulips

Bulbs
per Pkg. Sugg.
Cost Retail

LONG STEMMED VARIETIES 11/12 CM.

6 .28 .49

La Tulipe Noire - deep purple

Pride of Haarlem - red

City of Haarlem - bright red

White Giant - white

Clara Butt - salmon pink

Inglescombe Yellow - yellow

Rose Copeland - rose

Princess Margaret Rose - yellow & red

Scotch Lassie - lavender

Wm. Pitt - dark red

Mixed

8 .28 .49



PARROT TULIPS 11/12 CM.

Blue Parrot - blue

6 .28 .49

Fantasy Parrot - rose & green

6 .28 .49

Orange Favorite - orange & green

6 .28 .49

Black Parrot - deep purple

5 .33 .59

Farraday Parrot - white, red,
and green

4 .33 .59

Red Champion - red

5 .33 .59

Sunshine - yellow

5 .33 .59

IMPORTED NOVELTY TULIPS 11/12 CM.

.33 .59

Mons. Mottet - branching

5

Picotee - white, pink edge

4

Red Emperor - largest red

5

Striped Tulip - white & lavender

5

Lily Flowering Mixed

5

Peony-Flowered Mixed - long stems

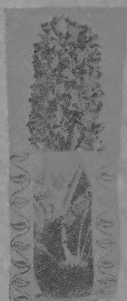
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	Bulbs per Pkg.	Cost	Sugg. Retail
— TULIP MIXTURE - contains 12 bulbs 1 1/2 cm. in rainbow mixture of all colors	12	.49	.89

Hyacinths

— HYACINTHS - 15/16 cm.	3	.28	.49
— Yellow Hammer - yellow			
— King of the Blues - blue			
— Lady Derby - pink			
— L'Innocence - white			
— La Victoire - red			
— HYACINTHS - large mixed package containing a selected assortment of colors 15/16 cm.	6	.50	.89



Daffodils

16 CM. TRUMPET TYPES	4	.28	.49
— Glory of Sassenheim - yellow and white			
— King Alfred - large yellow			
— Mrs. E. H. Krelage - cream & white			
SHORT CUP TYPE			
— Tunis - white, primrose trumpet			
— Helios - yellow, orange cup			
DOUBLE TYPE			
— Cheerfulness - white cluster			
— Twink - yellow and scarlet			
POETAZ & POETICUS TYPES			
— Laurens Koster - white & yellow			
— Red Cup Mixed - white or yellow petals, red cup			



Bulbs
per
Pkg. Sugg.
Cost Retail

DAFFODIL MIXTURE & LARGE PACKAGES

Super King Alfred, large bulbs in 5" x 11" package	8	.45	.89
Mixed Daffodils, many types and colors	8	.33	.59
Mesh Sack, all types and colors of daffodils in mesh bag	15	.54	.98

TENDER NARCISSUS - will grow in pebbles and water	4	.28	.49
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Chinese Sacred Lilies - 14/15 cm.
white, yellow cup

Paperwhites 13/14 cm. - white

Soleil d'Or 14/15 cm. - yellow
orange cup



CROCUS	12	.28	.49
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Lavender Dream - lavender

Striped Beauty - blue and white

Snowstorm - pure white

Golden Yellow - yellow

Zulu - purple

Mixed	24	.33	.59
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DUTCH IRIS 6/7 cm.	12	.32	.59
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Blue and Bronze

Bronze

Golden Emperor

Wedgewood (8 1/2/9 cm.) large blue

White Prince

Mixed	25	.44	.79
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**The name "West Coast Horticulturists"
is a guarantee of quality**

Bulbs
per Pkg. Sugg.
Cost Retail

Lillies

Available October 1st	2	.33	.59
Double Tiger 5 to 6" - orange			
Leopard #1 - scarlet			
Madonna 2½" - white			
Regale 7 to 9" - white & pink			
Rubrum 7 to 8" - rose			
Single Tiger 6 to 7" - orange			
Turk's Cap - 4 to 5" purple	1	.33	.59



Miscellaneous Bulbs

Anemone de Caen Mixed #1 Single	15	.28	.49
Anemone St. Brigid Mixed #1 Double	15	.28	.49
Anemone St. Brigid Mixed #3	60	.52	.98
Anemone St. Brigid Blue #2	15	.28	.49
Anemone St. Brigid Red #2	15	.28	.49
Calla White - 1½ to 1-¾"	2	.28	.49
Freesia Mixed ½ to 5/8"	12	.28	.49
Ixia Mixed #1	12	.28	.49
Muscari - Grape Hyacinth 7/8 cm.	24	.33	.59
Scilla Campanulata Mixed #1	12	.33	.59
Snowflake 1½ to 2"	3	.28	.49
Baby Gladiolus Mixed #1	10	.33	.59
Star of Bethlehem #1	4	.28	.49


**We are Growers and Importers
for the Wholesale Trade Only**

Ranunculus

		Bulbs per Pkg.	Cost	Sugg. Retail
___ Mixed #1		15	.28	.49
___ Mixed #3		60	.55	.98
___ Red #2		15	.28	.49
___ Yellow #2		15	.28	.49
___ Pink #2		15	.28	.49

Perennials

Perennials are packaged in water-proof wrapping with full color illustrations and cultural directions.

BEARDED IRIS	1	.21	.39
___ Yellow			
___ Red			
___ Brown Plicata			
___ White			
___ Blue			
___ Apricot			
___ Pink			

PEONIES	1	.42	.79
___ Red			
___ Pink			
___ Rose			
___ White			

Color Display Material will be furnished Free with each order

COUNTER DISPLAY BOXES

Each item in an
individual
Display Case.



MISCELLANEOUS

	Per Box
500 Ranunculus Mixed 3/4 to 7/8" (grown in California)	\$15.00
250 Double Anemones Mixed 3/4 to 7/8" (imported)	7.50
250 Freesias Mixed 5/8 to 3/4"	8.00
100 Soleil d'Or 14/16 cm.	5.00
250 Grape Hyacinths 8/9 cm. (Blue muscari)	5.00
250 Wood Hyacinths 9/10 cm. (Scilla campanulata Mixed)	8.00
250 Mixed Dutch Iris 7/8 cm.	7.50
250 Wedgewood Iris 9/10 cm.	8.50
250 Crocus Mixed 8/9 cm.	6.50

HYACINTHS

Packed in a Display Case with each
variety illustrated

Size	Total Bulbs	Cost per Case
15/16 cm. 200 (40 ea. of 5 colors)		\$17.50
16/17 cm. 175 (35 ea. of 5 ")		17.50
17/18 cm. 150 (30 ea. of 5 ")		17.50
18/19 cm. 125 (25 ea. of 5 ")		17.50

ADDITIONAL BULBS

You can order additional quantities
for refill stock at our regular prices for
bulk bulbs. If you have not received our
trade list, we will be glad to send you a copy.

Tulip Counter Display Cases

These attractively lithographed cases are 28" x 11" x 9" and illustrate each variety in full color.



_____ 1. TULIP COLLECTION (500 11/12 cm. bulbs)

100 Clara Butt - salmon pink
100 Golden Harvest - yellow
100 White Giant - pure white
100 Scotch Lassie - lavender
100 Red Pitt - red

per case \$20.00

_____ 2. TULIP COLLECTION (500 11/12 cm. bulbs)

100 Dillenberg - bronze
100 La Tulipe Noire - deep purple
100 Philip Snowden - rose
100 Pride of Haarlem - red
100 Princess Margaret Rose -
yellow, edged orange-red

per case \$20.00

_____ 3. NOVELTY TULIP COLLECTION (600
11/12 cm. bulbs)

100 Red Emperor - largest red
100 Siren - cerise Lily Flowering
100 Mons. Mottet - branching tulip
100 Sundew - fringed red
100 Nizza - yellow with red stripes
100 Cordell Hull - lavender and
white striped

per case \$27.50

WHOLESALE ONLY

TULIP COUNTER DISPLAY CASES (Cont'd)

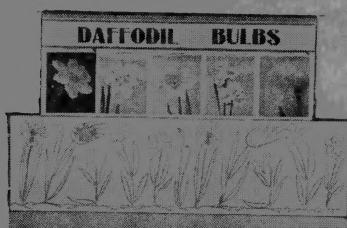
4. PARROT TULIP COLLECTION (600 1 1/12 cm. bulbs)

100 Therese - red
100 Blue Parrot - blue
100 Black Parrot - black
100 Sunshine - yellow
100 Farraday - white
100 Fantasy - pink

per case \$29.00

Daffodil Counter Display Cases

These attractively lithographed cases are 28" x 11" x 9" and illustrate each variety separately.



1. D. N. 1 Size DAFFODIL COLLECTION

200 Bulbs (40 each of 5 varieties)

40 King Alfred - large yellow trumpet
40 Spring Glory - white, yellow trumpet
40 Mrs. Krelage - white, cream trumpet
40 Fortune - deep yellow, scarlet cup
40 Cheerfulness - double white poetaz

per case \$17.00

2. D.N. 2 Size DAFFODIL COLLECTION

300 Bulbs (50 each of 6 varieties)

50 King Alfred - large yellow trumpet
50 Tunis - white, primrose trumpet
50 Diana Kasner - white, orange cup
50 Twink - double cream and orange
50 Laurens Koster - white, yellow cup
50 Helios - yellow, orange cup

per case \$17.00

Fertilizer, Peat, Potting Soil, Etc.

Each item is packed in attractively lithographed polyethylene.

	Packed per Case	Cost	Sugg. Retail
MOO COW NATURAL FERTILIZER			
Dried and screened cow manure			
_____ 2-Quart	20	.27	.49
_____ 1/4 Cubic Foot	10	.45	.79
CALIFORNIA PEAT - a fine grade horticultural peat			
_____ 2-Quart	20	.23	.39
POTTING SOIL - a well-balanced mixture for any house plant			
_____ 1-Quart	20	.16	.29
LEAF MOLD - well-rotted oak leaf mold for begonias, African Violets &c.			
_____ 2-Quart	20	.28	.49
CHARCOAL - Granulated to proper size for plants and aquariums			
_____ 9-Oz.	50	.16	.29
PEARL CHIPS - Polished shell put-up in 16-oz. cellophane packages.			
_____ White	50	.12	.19
SPHAGNUM MOSS - A good grade of Wisconsin Sphagnum			
per bale		\$3.50	

TERMS

Firms not having **accounts with us** will please forward 25% cash with their order, regular terms net in 30 days from date of invoice and 2% discount for payment in ten days.

Crop failure or any cause beyond our control releases us entirely from delivery.

We give no warranty, express or implied, as to description, purity, productiveness, or any other matter of seeds, or bulbs we sell, and we will not be in any way responsible for them.

F.O.B. CAPITOLA OR SEATTLE
BROWN BULB RANCH

Capitola
California

936 W. 49th St.
Seattle, Wash.